



APHRODISE

THE SEASON THAT NEVER ENDS®



Each cuvée of Aphrodise is a celebration of youth, conviviality, and the height of carefree luxury.


APHERODISE



VARIETAL

Xinomavro 100% (Greece's most noble grape)

VINTAGE

Non-vintage offering

TYPE

Charmat Afrodís Rosé Wine

ORIGIN

Special selected family vineyards in Northwestern Greece

AGING POTENTIAL

3.5 - 5+ years

ANALYTIC CHARACTERISTICS

Alcohol: 12,0%

Total Acidity: 6,2 g/L

Active Acidity (pH): 3,22

Residual Sugar: 18,3 g/L


APHRODISE



CREATION

"Like you, I've spent a lifetime discovering wine across all continents and varietals. It was always bothersome that my friends lavished in Champagne, yet I just couldn't drink it because of its gamey finish and the way I felt afterward.

My bother became a frustration when I needed to start stocking large quantities of bubbly for celebratory brunches at **my new fine dining restaurant in the Cayman Islands**. Faced with tight availability of Champagne and the poor taste of alternatives, I made it my mission to curate a better product to market.

Aphrodise is the culmination of my journey...


APHRODISE

PASSION

Aphrodise is an ideal product.

It can avidly be consumed while luxuriating in the sun, yet remains easy on the mind and stomach. Aphrodise's micro-effervescence and crisp finish allow it to maintain a wonderful mouth-feel and its character and luxurious rose color never fade with temperature.

One sip of Aphrodise will immediately have you understand its attraction."



Frank Schilling
Co-Founder


APHRODISSE

THE VINEYARDS

Aphrodise grapes are carefully selected from individual vineyards in the winemaking area of Florina, Northwestern Greece.

The high altitude (700m) and sandy soils of this region produce wines displaying finesse and a rare aromatic characteristic.

Four surrounding lakes prized for their water purity act as a buffer zone and create ideal weather conditions for the cultivation of Xinomavro. This zone is more temperate than expected in this type of continental climate.

The intentional diversification of selecting vineyard blocks, leads to wide variations regarding the technological and phenolic ripeness of the grapes between the different vintages and requires a meticulous management of each vintage. The grapes are classified at the moment of delivery at the winery by alcohol potential, acidity, phenols and bunch weight.

HOW TO ENJOY

Aphrodise is best consumed in a white wine glass or chardonnay glass, and served at refrigerator temperature or over ice. *Large ice cubes preferable.*

A BETTER ALTERNATIVE

Aphrodise is a better alternative libation to Campari & Soda, Aperol Spritz, Garus, Rock Angel, Whispering Angel, Miraval, lunchtime Champagnes, and white lunch wines.

THE APHRODISSE DIFFERENCE

While not empirically validated, consumers in our test markets report that individual net consumption is often greater when Aphrodise is served.

- In the Cayman Islands test market, Aphrodise has proven itself to be enjoyed in the hot sun with fewer negative recovery consequences than alternative wine offerings.
- Restaurants and bars in the Cayman Islands test market report their clients are ready to consume additional alcohol product offerings after a consumption day begins with Aphrodise.
- Greater Consumption = Greater Sales


APHRODISSE





CHARACTERISTICS

Aphrodise is a refreshing and delightful bubbly that perfectly highlights the varietal character of Greece's noble and indigenous Xinomavro grape variety.

An intense mousse and a bright cherry color, with pronounced aromas of crisp apple and cherry and an elegant low-acidity, adds freshness while pairing harmoniously with the discrete presence of light sugars.

**Aphrodise is a beautiful bubbly.
Lively, balanced, and luxurious.**


APHRODISSE



MARKET POSITION

A refreshing afrodís rosé ideal for the celebration of any occasion, Aphrodise is aromatic, elegant and quite delicious. Wonderfully light on the stomach and easy to drink by the glass or bottle, Aphrodise is a special libation, crafted with passion and precision.

Rarely will one find a Champagne or bubbly with such a remarkably clean finish and forgiving temperature profile. Consumers crave our creation in the moment and the next day. Aphrodise has that special nose, mouth feel, and finish that people just like.

Drinking one glass of Aphrodise will make you feel alive and understand its attraction.


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